

DIGITAL CITY WIEN



WELCOME TO THE DIGITAL CITY VIENNA

Vienna is famous for ...



Spanish Riding School

Source: www.srs.at



Vienna State Opera



Classical music

Manner wafer biscuits



„Coffee house culture“
and the Sacher Cake



The Ferris Wheel
in the Prater

BUT VIENNA IS IN FACT A SMART DIGITAL CITY, TOO

- * **More than 5000 ICT companies** have registered offices in Vienna and employ **more than 54.000 employees.**
- * The **ICT industry** generates a **4 times higher value creation** than the tourism sector in Vienna.
- * **In 2014** we committed ourselves to a new **smart and digital city strategy**, which we **put into practice** now step-by-step.



digitalcity.wien
initiative

IT companies and the city of Vienna
collaborate to promote the smart city Vienna
as a hotspot for digital industries

digitalcity.wien

Digital Days
3rd to 4th October

Education-initiative

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Initiative

„Industry meets
Makers“

Refugees-initiative

60+ citizens

IT companies and the city of Vienna
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as a hotspot for digital industries

IT-security

Blockchain

Women in IT

Digital Agenda
Vienna

Networking
monthly meetings

CITY OF THE FUTURE: SMART CITY VIENNA



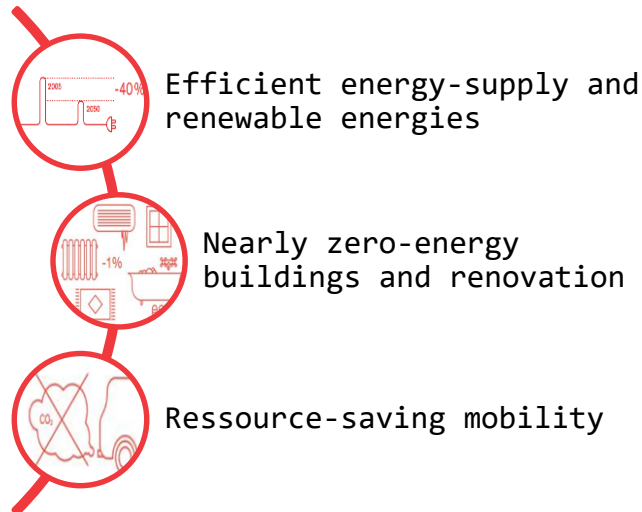
VIENNA'S SMART CITY STRATEGY

THREE DIMENSIONS AND LONG-TERM GOALS

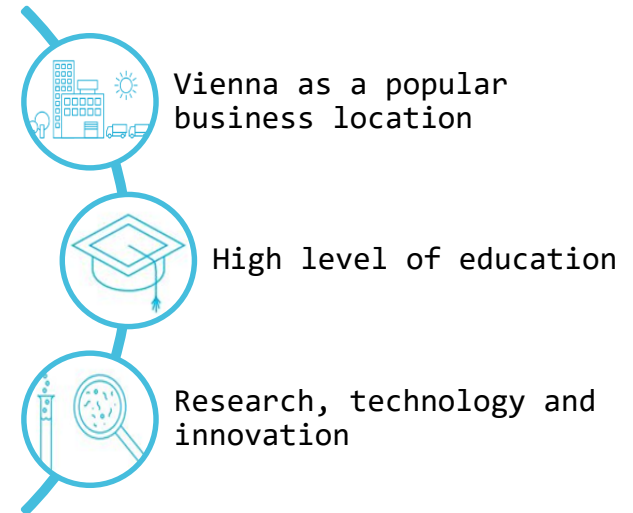
1) Quality of life



2) Ressources



3) Innovation



Digital Agenda Vienna:
Viennas **digitization** strategy.



Digitization means taking a
close look at business
processes and dare to
rethink them entirely -
‘**govTech**’

„Give people **time**“

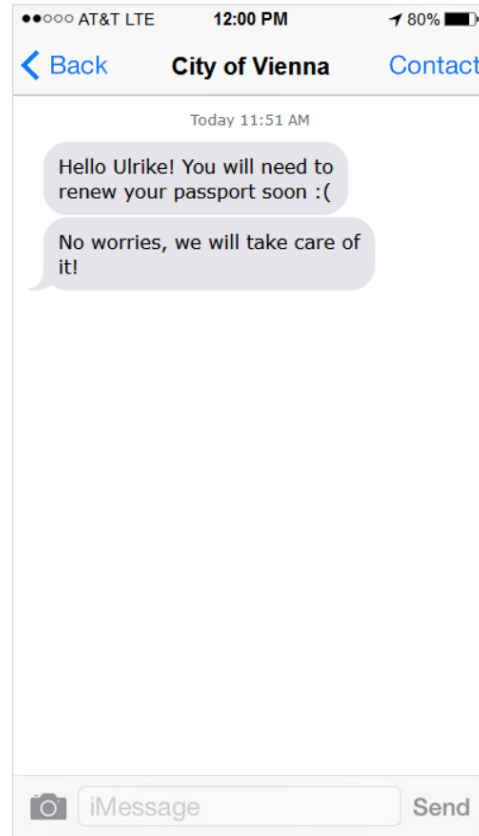
Amazon? What they can do
we can do too!

Digitization of **e-government** services Principles

City as a service –
the **proactive** city.

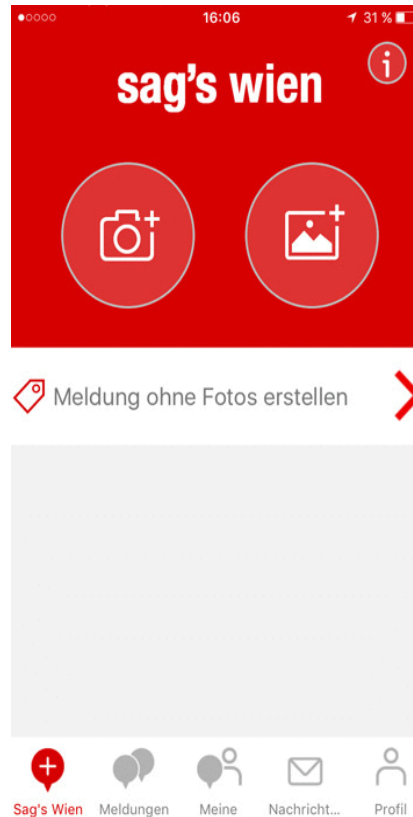
Multi-channel
approach.

The **proactive** city.
Example:
Renewal of passport.



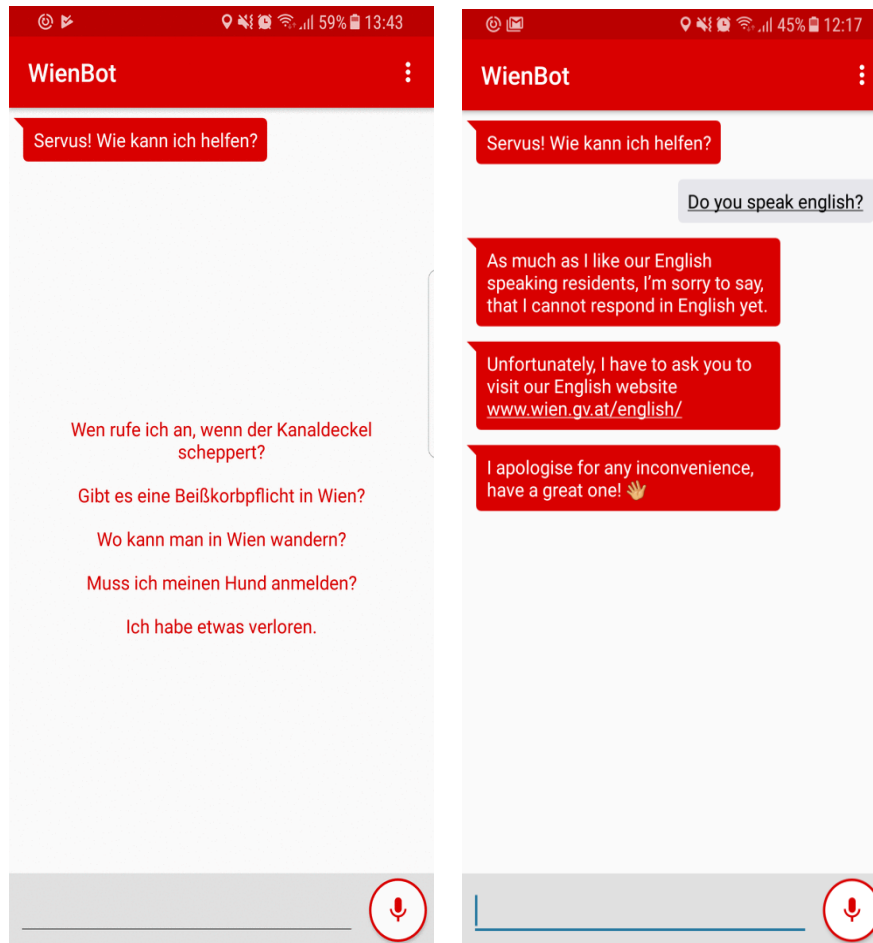
Mobil first -

Say it to Vienna-App: Communicate personal concerns in a few seconds and with just a few clicks to the city administration



Result of the
participatory process
Digital Agenda
Vienna CONCRETE

WienBot - the city of Vienna's chatbot for all kinds of service requests



Viennas IoT-Strategy: participatively developed strategy for the Internet of Things in the smart City Vienna.



Geo-Location-Services

New smarte city
services

Megatrend:

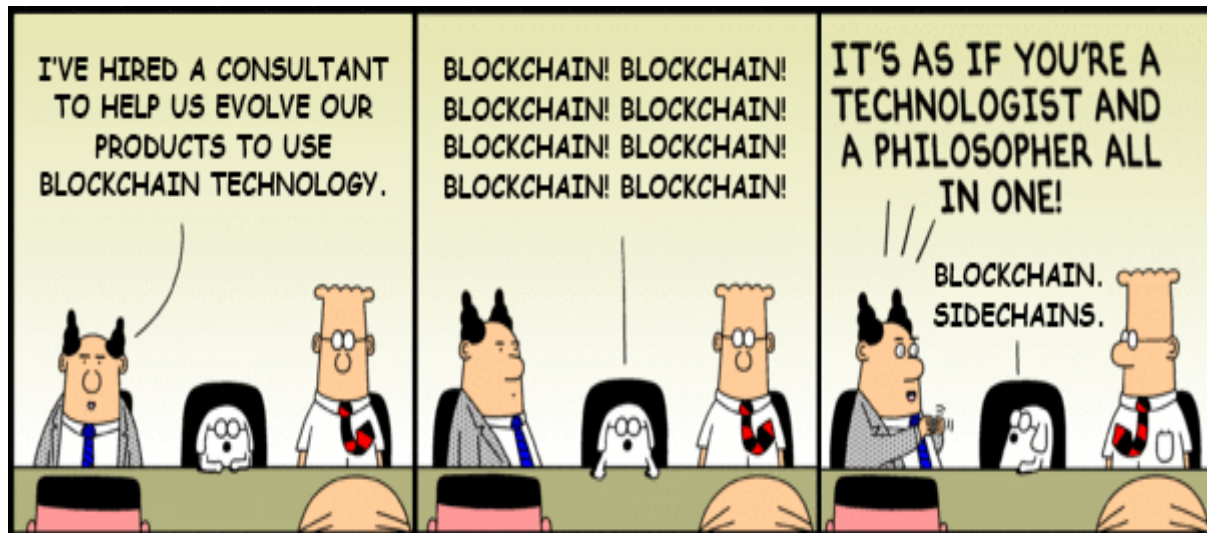
Internet of things

Data as own value

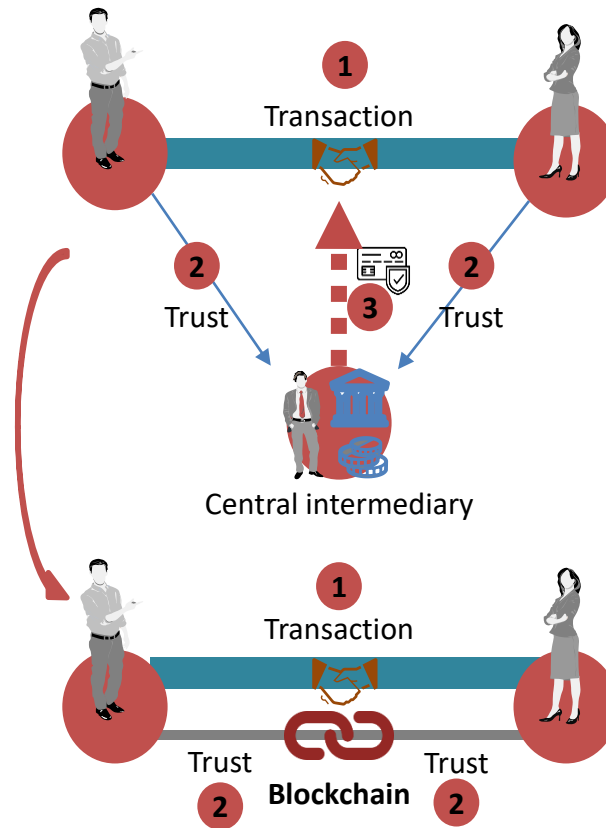
More transparency &
information

Blockchain: Hype
Or Revolution?

Blockchain



Blockchain replaces
trust with **technology**



IT-security

320 physical servers

2.400 virtual servers

21.400 PCs, notebooks,
virtual workplaces

9.200 printers

28.000 telephones

18.000 mobile phones

Blocked spam-mails
per day: 230.000

Daily attempts to hack
wien.at: 75.000-895.000

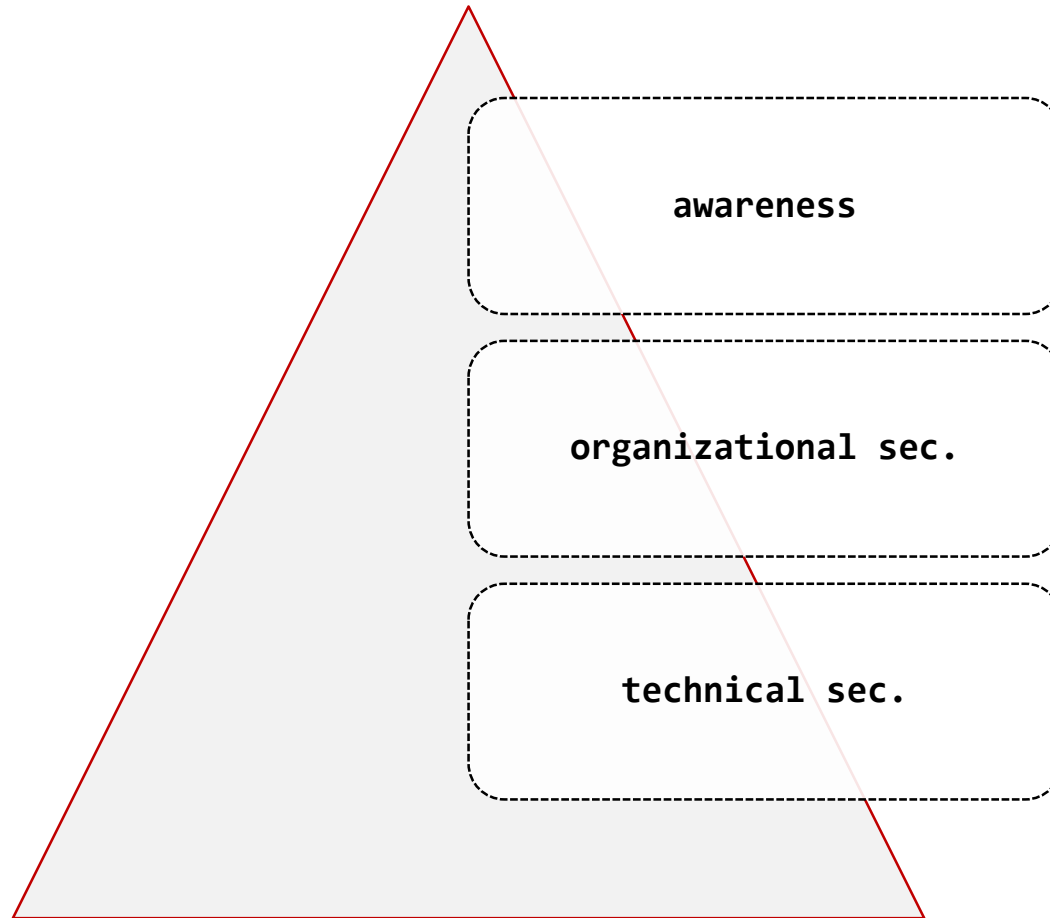
Monthly attempts to get
into the administration's
network: >2.500.000

IT-security



Security first!

IT-security: strategy





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